MyPostings 2.0

A Carlos Original Production
What is MyPostings?
MyPostings is a marketing system which allows users to insert posts into feeds. These feeds publish and unpublish posts automatically based on dates.
Step 1

Meetings!
What do I do with all these options???

WHY IS THIS THING!?!?

BRAIN HURT!

HANGRY!

Spritzy Snug?

What do I do with all these options???
THE Translation

Simplify
- Only present usable options
- All options should function the same as similar options
- Present options in a step-like manner

Demistify
- Prioritize intuitiveness over training
- Use tool tips
- Use easy access links to training and documentation

Instafy
- Messaging should directly connect users
- Alerts should inform users of necessary information
- Changes shouldn’t wait on a specific user

Flex
- Dev change shouldn’t break it
- Changes shouldn’t require reinventing the wheel
- Additions should be simple

Empower
- Allow the use of functions, options, and themes across all types and categories
- Use one system that allows for all options for all users

Visualization
- Dear god, someone please give these wretched creatures some way to see what they’re doing!!!
- Oh the HUMANITY!!!
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OUR

Goals

Simplify

Demistify

Instafy

Flex

Empower

Visualize
As many users as possible should be able to log into the system and “figure it out” on their own

- All features should be as visually present as possible
- The UI should use a step-by-step approach
- There should be as few restrictions as possible for everyone
- Tooltips and links to documentation should be easily accessible
Maintainers and Approvers should be able to share precise communication about specific posts and specific feeds

- Autogenerated emails should keep everyone updated
- Comments should clearly display all necessary data
- Logs and updates should be recorded and easily readable
- Approvers should be able to request specific modifications
Conclusions

Workflow should be unambiguous, easily transferred, simply communicated, and destination dependent

- A post’s workflow status should be clearly indicated
- Approvers have control over posts sent to their destinations
- Workflow should remove the need to communicate via phone
- Use workflow instead of granular permissions
The need for implementing new features requires a system which allows for modular expansion, or “Carlostomization”

Carlostomization is a three-pronged approach:

- MVC standards will allow someone to take over in case of Carloslessness
- React will allow for old modules to be remade individually
- The API will enable “us” (LOL! Carlos) to integrate new features without reinventing the wheel
Streams will connect everything

- Streams are the connection between content and destinations
  - Approvers will now approve or deny posts based on destination
  - Feeds are a specific string of posts on a page. A destination is the page itself. A “stream” is the relationship between these
- Users will easily be able to search for any destination
- Users will be able to instantly open a new tab directly to the live destination
Every single person we met with begged us for a live preview

- The masses cried out to see what they were doing

- Apparently, no one likes filling out endless, ambiguous fields without knowing what they do! Whoever would have guessed?

- Like… everyone really just wanted a way to preview their work
So uh... how is a maintainer gonna like... use this and stuff?
Process

- Search for a post or create a new one
- Select a template (news, events, etc.)
- Build their post
  - Add text, image, accordion, etc. rows
  - Images stored in an Image Library
  - Active preview of their changes as they make them!!!
- Stream to any destination for any approver
- Chat with any approver if additional modifications are assigned
Title
Subtitle
TUESDAY, JANUARY 1, 2019

Nulla commodo aliquam magna, nec ultrices nunc ornare a
Build

Happy New Year 2019, Toreros!

TUESDAY, JANUARY 1, 2019 | Admissions, Athletics, Academics, Community Engagement, Faith
Happy New Year 2019, Toreros!

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This post is set to permanent and will publish on Tuesday - January 1st, 2019.
Happy New Year 2019, Toreros!

Tuesday, January 1, 2019 | Admissions, Athletics, Academics, Community Engagement, Faith
Happy New Year 2019, Toreros!

TUESDAY, JANUARY 1, 2019 | Admissions, Athletics, Academics, Community Engagement, Faith
What Do All of These Changes Entail?
Entirely New UI

Literally every single component of this UI will be new. New design. New bugs. New solutions. Expanded functionality. A more perfect user experience.

“It’s full of stars!”

User Interface

Intuitiveness
Chat & Emails

Communication

“What what, the email!”

Chat Feature

Based on intersection between maintainer, destinations, and destination’s approvers and linked to auto-generated emails.
Destination-Based Workflow

Based off of front-end destinations, relayed through the new chat system, and leveraging the new UI to allow for ultra-specific, destination-based actions.

"I am da moon!"
Do You Even Lift, Bro?

Carlostomization

Triple Development

Using this approach will allow for greater flexibility and future-proofing. It does take more time to paint the Mona Lisa than it does to throw paint at a wall, so it just depends on what YOU want!

“The glorious valiant champion of modern Europe. The ever-chosen of the gods. The golden son of mother nature.”
Streams

Stream System

“Logic, logic, LOGIC!”

Streams Will Connect Everything

Permissions: User respect

Options: Robust goodness

Connectivity: Let me get!
Have I Mentioned the UI?

Active Preview

“See with your eyes, not your mind!”


The active preview should:

- Allow users to feel more confident
- Make it easier to correct mistakes
- Diminish time to create
- Create better content
CARLOSECUTION!!!
What’s a good around?

- Database parity with MyPostings 1.0
- Uninterrupted development between MP2 and continued MP1 use
- Insta-Flip between MP1 and MP2
- Destination mapping for live links
- Pairing approvers with destinations
- React development
- New UI design
- Integration with the Directory for maintainer and approver permission sets
- Communication system
- Email notification setup
- Status logic
- Active Preview functionality
- Image Library
- Search function
- Branding
- Video tutorials
- Training
- USD 2.0 independence
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What’s a good around?

- Active Preview functionality
What’s a good around?

• Active Preview functionality
  • Desktop
  • Mobile
  • Tablet
Is that all?
But that’s not all, folks! Here’s what we (Carlos) have planned for post 2.0 launch features!

<table>
<thead>
<tr>
<th>2.1</th>
<th>2.2</th>
<th>2.3</th>
<th>2.4</th>
<th>2.5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Themes</td>
<td>Columnation</td>
<td>Analytics</td>
<td>Carlos Rest?</td>
<td>Front-End</td>
</tr>
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<td>Build out the row and column system in MyPostings to make it easy for users to add, move, and delete rows, and to do the same thing with columns.</td>
<td>Integrate Google Analytics so marketing can see live analytics. This is another tab that would allow Approvers to see important performance stats.</td>
<td>We could just give Carlos a little break…</td>
<td>This doesn’t have to sequentially happen before or after anything else, but we figure it deserves its own release number. This is for when we (Designerlos) remake the entire front-end!!!</td>
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- **2.1 Themes**: Add override themes to your post! Wanna exalt CAS or Business? Go crazy and theme up!!
- **2.2 Columnation**: Build out the row and column system in MyPostings to make it easy for users to add, move, and delete rows, and to do the same thing with columns.
- **2.3 Analytics**: Integrate Google Analytics so marketing can see live analytics. This is another tab that would allow Approvers to see important performance stats.
- **2.4 Image Editor**: We could just give Carlos a little break… KIDDING! Carlos is literally crazy. He suggested building an image editor like BeFunky straight into MyPostings.
- **2.5 Front-End**: This doesn’t have to sequentially happen before or after anything else, but we figure it deserves its own release number. This is for when we (Designerlos) remake the entire front-end!!!
Before We Go (and by “we,” I mean, “me,” because Carlos is gonna be busy!!!)…

Let’s take a look at how the stream system will be different than the current system
WorkFLOW per Missions

• Any maintainer can submit anywhere
• Any maintainer can edit any post (unless Approver locked)
• Any approver can edit any post (unless Dev locked)
• Approvers preside over destinations, not over maintainers
• A post approved on any destination goes live immediately, but will only be listed on destinations for which it is approved
• A post’s creator, any Approver, or any Dev can pull a post at any time.
• A post not approved on any destination and/or expired generates an “alternative suggestions page” (ASP)
Anything you didn’t like by
CARLOS HUERTA

Everything you did like by
DAVID SCHMIDT

Presentation Based on an original work by
CRISTINA CRUZ

The Directory was conceived of and implemented by
AHMED KHAAAAAAAAN!

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